



My prize goal is:

My popcorn goal is:

CHOOSE A PRIZE AND GO FOR IT!

Scouts can qualify for BOTH standard prizes AND an additional CAMP MASTERS High Achiever Prize

\$5,000
LEVEL 14

- 54 - LEGO Technic 4X4 Mercedes-Benz Zetros Trial Truck
- 55 - Carrera Evolution Supercars
- 56 - Lionel Junction North Pole Central LionChief Set w/ Bluetooth
- 57 - \$225 Amazon Gift Card



\$4,000
LEVEL 13

- 50 - Adventure Camp Package
- 51 - Dart Zone Pro MK 3
- 52 - LEGO Star Wars The Justifier
- 53 - \$150 Amazon Gift Card



\$3,000
LEVEL 12

- 46 - Carrera DTM High Speed Showdown
- 47 - LEGO Technic 2022 Ford GT
- 48 - Coleman Sundome 4 Person Tent
- 49 - \$125 Amazon Gift Card



\$2,150
LEVEL 11

- 42 - LEGO Ariel's Underwater Palace
- 43 - Skullcandy Wireless Earbuds
- 44 - Foldable Drone
- 45 - \$100 Amazon Gift Card



\$1,650
LEVEL 10

- 38 - HEXMODS Pro Series Elite
- 39 - LEGO Hogwarts Magical Trunk
- 40 - North Face Stalwart Backpack
- 41 - \$75 Amazon Gift Card



\$1,250
LEVEL 9

- 34 - LEGO Batman - Batcycle
- 35 - Swiss Army Fieldmaster Knife
- 36 - HEXBUG VEX Motorized Robotic Arm
- 37 - \$45 Amazon Gift Card



\$850
LEVEL 8

- 28 - Hydration Pack - 2L
- 29 - 126-piece Tool Set
- 30 - Zing Bow w/ 4 Arrows Assorted Colors
- 31 - 2-Person Waterproof Tent
- 32 - Grab Bag G
- 33 - \$30 Amazon Gift Card



\$625
LEVEL 7

- 23 - 80x80 Binoculars w/ Case
- 24 - Telescope - 40x Magnification
- 25 - Multi-Tool w/ Shovel & Ax
- 26 - Isee Freeze Pop w/ Syrup
- 27 - Grab Bag F



\$425
LEVEL 6

- 18 - PlusPlus Saturn V Rocket
- 19 - 5pc Stainless Steel Mess Kit
- 20 - USB Recargeable Headlamp w/ Motion Activation
- 21 - Air Hunterz Zano Bow w/ 2 Zarts
- 22 - Grab Bag E



\$325
LEVEL 5

- 13 - Zing Air ZooperBall
- 14 - Duncan Limelight Yo-Yo
- 15 - Lock Blade Knife w/ BSA® Branding
- 16 - Catapult Plane w/ Decorative Stickers
- 17 - Grab Bag D



\$250
LEVEL 4

- 9 - Dry Bag - 5 liter - Teal
- 10 - Waboba Fly Pies 6" Silicone Flying Disc
- 11 - 4x30 Binoculars
- 12 - Stuffed Animal w/ BSA® Branding



\$190
LEVEL 3

- 5 - Knife/Fork/Spoon Combo w/ Bottle Opener
- 6 - Cinch Backpack w/ BSA® Branding Assorted Colors
- 7 - 3 Watt-200 Lumen COB LED Headlamp
- 8 - Watch/Pedometer - Assorted Colors



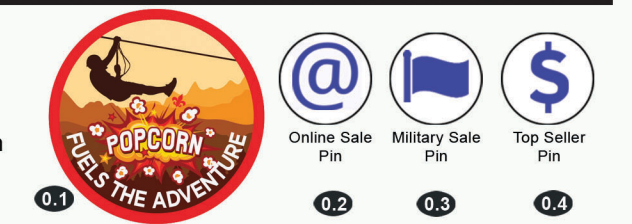
\$90
LEVEL 2

- 1 - Fire Starter
- 2 - Carabiner w/ BSA® Branding
- 3 - Compass Thermometer Whistle
- 4 - Pop Up Phone Stand Holder (Phone not Included)



LEVEL 1

- 0.1 - Popcorn Sale Patch Sell any item
- 0.2 - Online Sale Pin Sell One Online Order
- 0.3 - Military Sale Pin Collect One Military Donation
- 0.4 - Top Seller Pin Sell over \$1,000



\$625 Bonus Club

Scouts who sell \$625 in product will receive their choice of

- 0.5 - Hanging Hammock w/ Hardware
- 0.6 - Sluban Model Bricks Cobra GT40 Car
- 0.7 - LEGO Friends Lego Set - Assorted



Free Week of Camp Drawing

Scouts earn one entry for each \$625 increment they sell. Details will be posted at www.senecawaterways.org/prizes

\$1,250 SUPER ACHIEVER PRIZE

All Scouts who sell \$1,250 or more in product earn admission to our exclusive "Super Achiever Recognition Event." Details for Scouts and parents will be announced in August and made available at www.senecawaterways.org/superachiever.

Descriptions of Prizes Available at www.kellerprizeprogram.com

CAMP MASTERS 2023 High Achiever Prizes \$3,000 & Up Club

Camping Package!

2-Person Tent, 3W-200

Lumen COB LED

Headlamp, 4x30

Binoculars,

6-in-1 Cooking

Multi-Tool,

Cooler Chair

Backpack,

Metal Camping Mug

w/BSA Branding, and Sleeping Bag

OR Visa Debit Card for 4% of total sales.

Example: \$3000 = \$120 debit card.

Visa Debit Cards will be rounded to nearest \$10.

CM High Achiever prizes are **not** cumulative. Select only **ONE** prize. See prize form for more details at campmasters.org.

DID YOU KNOW?

Scouts Online Sales at PopcornOrdering.com count towards your prizes!

SELL \$400 ONLINE EARN \$10 GIFT CARD!

Seneca Waterways Council

www.senecawaterways.org

Council ID: 397SWC

For Popcorn Related Questions:

Council Office: (585) 244-4210

For Prize Related Questions

GCC/Keller Marketing: (888) 351-8000

GUIDELINES to Select Prizes

- Prizes earned based on individual sales. No combining of sales with other Scouts.
- Sell any item receive the Popcorn Sale Patch.
- Sell \$90 & select your choice of prize at the \$90 level.
- Sell \$190 or more & select a prize from the level you achieve or select prizes from the lower levels as long as the total of the prize levels does not exceed the prize level achieved. Example: If you sell \$625 in popcorn, you may select ONE prize from the \$625 Level or ONE prize from the \$325 Level and ONE prize from the \$250 Level.
- Parent's permission required and a Whittling Chip or Totin' Chip to order a knife.
- All prizes will ship to your Unit Leader.
- If a prize is no longer available a substitute of equal or greater value will be shipped.
- Turn in your prize order with your popcorn order.

Fundraising for the Future!

ON AVERAGE
73%
GOES TO SCOUTING

Have fun selling! Use the following script to MAXIMIZE your sales. "Hi Sir / Ma'am, my name is _____. I'm a Scout with Pack/Troop # _____. We're selling popcorn to help raise money for our Pack/Troop. You can help us by trying some of our delicious popcorn. You'll help us, won't you?"

Adventure is Calling

CAMP MASTERS

CHALLENGE **DON'T MISS ALL THE FUN!**



For Info visit:

Facebook.com/groups/campmastersunitsparentsandscouts

Challenges will be released on Facebook with chances to win Big giveaways.

ZZ	\$30 Mil	Donation	\$30
WW	\$50 M	Donation	\$50

[illegible]

Visit our website:
www.campmasters.org

* Prepopled popcorn produced in a plant that manufactures products that contain nuts.
* **Package/Tin may change; subject to availability.**

All CAMP MASTERS Popcorn Products are Kosher certified.

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ALL PRODUCTS TRANS FAT FREE and NON-GMO POPCORN

♥ - Contains Antioxidants & Virtually Hulleless!

- Feather Light / Low Calorie

Thank you for
supporting Scouting



22 Pack Movie Theater Extra Butter Microwave Popcorn

Popcorn perfectly seasoned with **EXTRA** Buttery flavor just like the movie theaters. America's #1 selling flavor! 🍿




\$30

E

Supreme Caramel Tin



Buttery gourmet Caramel
Corn with Almonds,
Pecans and Cashews —
18 oz, 1.10 gal ☺



\$30

P

3-Way Cheesy Cheese Tin



Celebrate Scouting with a simply sensational collection of White and Yellow Cheddar Cheese along with a zesty Cheesy Salsa popcorn (3 BIG Bags!) — 15 oz, 3.15 gal **W.D.**



\$45

Great Values

DO

Tasty Trio Tin

This Tasty Trio will Melt in your mouth Chocolate Covered Pretzels, Sweet & Salty Kettle Corn and Chocolate Caramel with sea salt candy — 23oz, 2.40 gal ☺

\$60



White Cheddar Cheese Bag



Cheesy goodness of white cheddar cheese on light, crunchy, crispy popcorn

— 5 oz 



\$20



12 Pack Sweet & Salty Kettle Corn Microwave Popcorn

A sweet and salty old fashioned kettle corn taste, like the popcorn at old time county fairs! 🍿🍿



\$20

G

**14 Pack EXTRA BUTTER
Roasted Summer Corn**

If you like buttery corn on the cob, you'll love this **EXTRA BUTTER** flavor microwave popcorn! 🍿

\$20



Classic Trail Mix

Delicious wholesome goodness includes peanuts, cranberries, raisins, chocolate candies and cashews

— 16 oz 





\$25

**Chocolate Drizzle
Caramel Bag**

Buttery gourmet caramel popcorn with chocolate drizzle — 14 oz. 🍬



\$30



Caramel Popcorn

Mouthwatering taste of delicate and crispy gourmet caramel popcorn.

— 10 oz ☹️

25% More



\$15



Purple Popping Corn Jar



This delicate popcorn contains antioxidants, has virtually no hulls and **TASTES GREAT!** No Artificial Anything.

— 30 oz 



\$15



CHOCOLATE COVERED PRETZELS

75% LESS SUGAR

Melt in your mouth
Chocolate Covered Pretzels



\$20



\$30
Military
Donation



\$50
Military
Donation



Choose Item ZZ and CAMP MASTERS will send \$30 worth of popcorn to our military personnel.

Choose Item WW and CAMP MASTERS will send \$50 worth of popcorn to our military personnel.

*** Package/Tin may change; subject to availability.**

**** Some popcorn varieties are lighter than others.**

Popcorn weight is measured in ounces. Volume of tins is measured in gallons.