**2020 Friends of Scouting POST-Presentation Email**

To the parents and guardians of [Pack/Troop],

We’re sorry we missed you at our recent [Event]! During our [event], [unit presenter] gave our annual *Friends of Scouting* (FOS) presentation, which invites families to financially to support Scouts in the Seneca Waterways Council.  This letter contains some information to help you understand what the FOS program supports and why we ask for 100% participation.

We can qualify for *Friends of Scouting* Platinum Unit recognition, provided we raise our FOS goal by certain deadlines. Our [Pack/Troop]’s 2020 FOS goal is [$]. This goal is unique to our unit, and is based on the total number of Scouts in our [Pack/Troop]. In return for achieving Platinum status by May 31st, our unit will receive:

* *FREE cloth rank advancement through 12/31/2020*
* *FREE tent camping at any council property through 12/31/2020*

As you may know, Friends of Scouting is an annual council fundraising campaign. What you might NOT know, is that a part of the effort is geared at community members and businesses, so it's not just Scouting families that are asked to contribute.

You may also not know that the annual registration fee that all Scouts and leaders pay goes directly to BSA National; our local Council doesn't receive any benefit.

Also, the fees we pay for Massawepie, or to rent a cabin, lean-to or tent site at Cutler or Babcock-Hovey, do not cover the whole cost of owning those camps and keeping them maintained.  Those camps are open for a few weeks each summer for resident camp, and on weekends for troop camping, but there are full-time rangers there year-round to take care of the properties.  We are also very fortunate to have a Council office, that provides a multitude of support services. Things like youth recruitment campaigns, adult leader training, liability insurance coverage just to name a few.  All of those initiatives are investments into our local Scouting program.

If you are interested in making an FOS donation, no matter how small, please use the attached pledge form. You can either return a completed form to me or send it directly to the council office. You can also make a secure gift online by going to [www.senecawaterways.org/give](http://www.senecawaterways.org/give) . There are window stickers for all donors and patches for certain donation levels.

Please remember that your generous gift will ensure the continuing growth of our Scouts and other Scouts in our Council. On behalf of [Pack/Troop #], thank you for your support!  If you have any questions, please feel free to contact me.

Yours in Scouting,