

## 2023 Friends of Scouting Campaign

### Platinum Unit Incentive

**Thank you for making Friends of Scouting a priority in your unit.**

We are pleased to continue our unit-level incentive program for the Friends of Scouting campaign. The program is designed to help units take ownership over your unit-level campaign and grow the overall program.

**To become a Platinum Unit, your unit must secure a number of pledges at least equal to 50 percent of registered Scout families and an average gift of \$108 for the minimum threshold of donors on or before May 31, 2023. Platinum Units earn free cloth rank advancement and a free one-night cabin rental with a two-night reservation at Cutler or Massawepie.**

Unit membership is based on June 30, 2022 report.

The advancement incentive can be redeemed at the Scout Shop when submitted on a completed internet advancement report. They will verify your unit's eligibility and process it as a separate transaction. Cabin reservations must be made by contacting the Program Department at the Seneca Waterways Council.

**Cabin Rental** (valid one year from qualifying date):

Cutler -- Leo, Winter Lodge, Walmsley, Cohn N, Cohn S and Maxion Lodges.

Massawepie – Keymel, OA Lodge, Voyageur

**Cloth Rank Badges for:**

---

Lion Emblem	Scout rank
Bobcat rank	Tenderfoot rank
Tiger rank	First Class rank
Wolf rank	Second Class rank
Bear rank	Star rank
Webelos rank	Life rank
Arrow of Light rank	Venturing Devices

**Cost Savings for a Platinum Unit**

**(Approximate)**

Unit Size	Patch Savings	Camping Savings	Total Savings
10	30	85	115
20	60	85	145
30	90	85	175
40	120	170	290
50	150	170	320

An average Cub Pack of 40 youth who achieves the Platinum Unit level can save approximately \$290.



*Remember, the more you use our camps and the more ranks your Scouts advance, the greater the savings!*

For more information, contact your District Friends of Scouting Chair or your District Executive.