

2021-2022 Scouter's Directory & Program Calendar Book

Seneca Waterways Council
Boy Scouts of America

AD ORDER FORM

Please use one order form for each individual ad.

Quantity	Ad Description	Price	Total
	Back Cover – Full Color, Full Page Ad, w/inside center pages	\$7,500	
	Full Color, Full Page 7 ¼ X 9 ¾ - Inside Cover	\$775	
	Full Page 7 ¼ X 9 ¾ -Page 1or last page (next to cover)	\$650	
	Full Page 7 ¼ X 9 ¾ - inside page	\$550	
	Half Page 7 ¼ x 4 ¾	\$275	
	Quarter Page 3 ½ X 4 ¾	\$135	
	Business Card 3 ½ X 2	\$80	
	Line of text	\$40	

- Amount Enclosed \$ _____
- Please Bill Me \$ _____
- Use ad from 2020-2021 Program Book
- Ad will be sent via email before March 19.

**ORDERS & ARTWORK
DUE: March 19, 2021**

Business Contact Name: _____ Phone No. _____

Business Name: _____ Classification (for the index): _____

Address: _____

City: _____ State: _____ Zip: _____

SOLD BY:

District _____

Contact Name: _____

MAIL COMPLETED FORM TO:

PROGRAM CALENDAR AD
Seneca Waterways Council
2320 Brighton-Henrietta TL Road
Rochester, NY 14623

calendar-ads@senecawaterways.org

All artwork must be camera ready for inclusion. Artwork requiring modification is \$200 in addition to the ad cost. Because our main unit fund raising program is Popcorn, no ads will be sold for any other fundraising product. All artwork should be submitted by March 19 for inclusion in the calendar. Artwork received after March 19 may not appear in the calendar and refunds will not be issued. Thank you for helping us provide a timely planning tool for use by our Scouting families.