



Dear Scout Leader:

The Seneca Waterways Council is excited to announce our 2019 Camp Card program and **Kick Off meeting on January 28, 2020!**

**What is the Camp Card Program?** Simply put, it is a \$5 community card with great discount offers from local businesses. By selling the cards, your Scouts will earn money to help offset summer camp expenses. Units can earn 40% and up to a 55% commission on each card sold! This is a risk-free fundraiser that gives unit leaders an easy and low cost item that will help Scouts earn their way to camp! The **Camp Card sale will run from February 1st to May 1st.** Most discounts are valid from February 1, 2020 to December 31, 2020.

**What will be on the card?** We have offers from vendors that could include, but are not limited to:



If a Scout sells at least 50 cards, that Scout can earn at least \$100 (a 40% commission) toward a summer camp experience. Now imagine more Scouts who sell 50 each. It could mean even more Scouts going to camp. Plus, they are easy to sell to your neighbors, your family, or your co-workers. The card may cost \$5 but the value is much more with the customer receiving over \$10 in discounts. Need another reason to participate? Units can enter top selling Scouts into our prize program, where the Scout will be eligible to win a week of summer camp for FREE! This is great fundraiser for Scouts who are new to Scouting and were not able to participate in the unit Popcorn Sale. Or, maybe your Scouts need a little extra to make sure they go to camp. Camp Cards can help your Scouts get the most out of the Scouting program.

*Need more information?* Go to our camp card website! <https://senecawaterways.org/camp-cards/>

**When does the Camp Card Sale Start?** Sale starts February 1st so don't wait to RSVP for the kickoff. The **Kick off meeting will start at 6:00pm on Monday, January 28, 2020 at the Scout Service Center in Rochester!** Every unit will receive a BONUS drawing entry for the prize program for attending the kickoff! Kick-off entries can not be used for Scout drawings.

All proceeds will support local scouting! So fax or e-mail this Unit Commitment form to the Scout Service Center, and get started on your sale!

Sincerely,

Matthew Ghirarda | Program Director  
BOY SCOUTS OF AMERICA  
Seneca Waterways Council  
2320 Brighton-Henrietta Town Line Road  
Rochester, NY 14623  
V 585-241-8572 | F 585-256-8533  
[Matthew.Ghirarda@Scouting.org](mailto:Matthew.Ghirarda@Scouting.org)

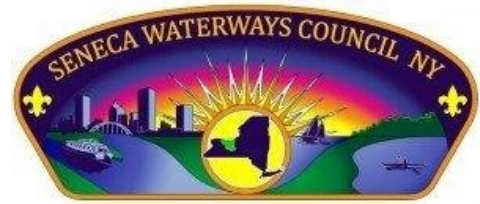
**Prepared. For Life™**



Scan & Email this form to [camp-cards@senecawaterways.org](mailto:camp-cards@senecawaterways.org) or fax to 585-256-8533

# 2020 Camp Card

## Unit Commitment Form



What is the Camp Card Campaign? Simply put, it is a \$5 card with great offers and discounts that Scouts sell to earn money to help offset summer camp expenses. Scouts can earn 40% and up to a 55% commission! This is a risk free fundraiser that gives unit leaders flexibility and opportunity for Scout to earn their way to camp.

## Pack/Troop committee decides on how much Units will earn!

**40% commission:** At the 40% commission rate (\$2.00), unit & posts will be able to pick up the camp cards at the beginning of the sale and return any unsold cards (in re-sellable condition) no later than May 1st. The unit will be expected to pay in full for cards sold when cards are returned at the end of the sale.

**50% commission:** At the 50% commission rate (\$2.50), units & posts will be able to pick up the camp cards at the beginning of the sale. They will not be able to return any unsold cards and will be expected to pay for all cards by May 1st. The unit may continue to sell any remaining cards until the first expiration date on the card.

**55% commission:** At the 55% commission rate (\$2.75), units & post will pay for all cards when they receive them. The unit may continue to sell all remaining Camp Cards in the unit's possession until the end of the year and does not have to worry about the May 1st deadline.

YES I want to order:       the Monroe County Cards!                       the Finger lakes Cards!

I want to order # of Cards: (please check one)

25       50       75       100       125       150       175       200

*NOTE: Cards will come in stacks of 25 and there will be 200 maximum order*

Unit #/Town/ District: \_\_\_\_\_

UNIT LEADERS SIGNATURE \_\_\_\_\_

DATE: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Unit commission 40%

Unit CAN return any unsold cards to council by May 31<sup>st</sup> with payment

Unit commission 50%

Unit CANNOT return any unsold cards to council and will pay by May 31st

Unit Commission 55%

Unit will pay for ALL cards at time of pick up. **No returns**

For SWC Service Center Only:

CC RECEIVED ON: \_\_\_\_\_

CC RETURNED to SWC: \_\_\_\_\_

SIGNED \_\_\_\_\_



BOY SCOUTS OF AMERICA

**Return form to:** Scout Service Center  
2320 Brighton-Henrietta TL Rd.  
Rochester, NY 14623

**Scan & Email to:**  
[camp-cards@senecawaterways.org](mailto:camp-cards@senecawaterways.org)

**Fax form to:** 585-256-8533

Scan & Email this form to [camp-cards@senecawaterways.org](mailto:camp-cards@senecawaterways.org) or fax to 585-256-8533