

Seneca Waterways Council

2019 Product Sale

Through surveys and focus groups, you told us the council popcorn sale fundraiser needed to change. **WE HEARD YOU.**

Based on your feedback, here are some of the improvements:

Free Shipping will be available for online orders
(some conditions apply)

Council has secured additional Show & Sell locations

Michael Beck: motivational sales speaker at the Council Kickoff

NEW Incentives for Scouts and Units: including access to an exclusive premiere movie screening event in December.

Improved Campmasters product offerings:

- **NEW White Cheddar tin (replaces Sea Salt tin)**
- **Mauve Popping Corn price reduction to \$10.00**

But we didn't stop there. You said the sale needed **MORE EXCITEMENT**, and we went **NUTS!**

We've added Whitleys Nut Products to the sale!



- * **70% Return to Scouting (for both popcorn AND nuts)**
- * **Unit Commission and Prize Program based on total product sales**
- * **Product Distribution is same as popcorn (one pickup)**

Sign up your Unit for the NEW and IMPROVED fundraiser!

Visit www.senecawaterways.org/popcorn